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Malaria No More Launches National High School Dance Effort to Protect Over 1 Million Children from Deadly Mosquitoes

August 27, New York City – Malaria No More announced today the launch of *Stayin' Alive*, a national campaign driven by high school students to fight malaria. By organizing themed dances and other events, Malaria No More and partner schools aim to raise enough money to purchase one million life-saving bed nets to protect two million children from the disease.

The World Health Organization has called malaria “public health enemy #1.” The single largest killer of children under five in Africa, malaria is responsible for approximately one in four childhood deaths on the continent. Each year, over one million people die from the disease.

Kicking off the campaign, Holy Trinity Episcopal Academy in Melbourne, Florida held a back-to-school dance this past Saturday that raised over \$3,600 and was attended by 250 high school students. Prior to the dance, the entire student body learned about the disease from a malaria survivor.

Over the next three years, *Stayin' Alive* will encourage 10,000 high schools across the country to pledge \$1,000 of their dances' proceeds to support the fight against malaria.

“It’s deeply frustrating that such a preventable disease is claiming so many lives when a simple \$10 mosquito net is all it takes to prevent it,” said Ariel Jordan, a Holy Trinity 11th grader.

Allyson Brown, Holy Trinity’s Student Government President, commented on the event’s success, noting that it “really proved the point that we can come together as students have a positive impact on an important global issue.”

Student-initiated, the *Stayin' Alive* dance represents the second dance for malaria held by Holy Trinity. Last year, the students dedicated their annual Valentine’s Day Dance to raising money to fight malaria, providing the inspiration for the current campaign.

“*Stayin' Alive* is a unique opportunity for high school students to be involved in a global effort,” said John Logsdon, who runs the campaign for Malaria No More. “It’s a great way for them to learn about the wider world and feel a part of something bigger than themselves.”

About Malaria No More

Founded in 2006 by leading non-governmental institutions, Malaria No More (www.MalariaNoMore.org) galvanizes individuals, organizations, and corporations in the private sector to provide life-saving bed nets and other critical interventions to families in need.



Together these investments will significantly reduce malaria infections and make malaria-related deaths a thing of the past.

Malaria No More works in partnership with the American Red Cross; the Global Business Coalition; the Global Fund to Fight AIDS, Tuberculosis, and Malaria; Millennium Promise; Population Services International; the President's Malaria Initiative; UNICEF; United Nations Foundation; United Way of America; and others.